Velo Club Monterey Board Meeting Agenda
1/30/18
Hosted by Edmund Gross

Present: President Mark Kaufmann, Vice President Chris Swainson, Secretary Cath Tendler-Valencia, Treasurer Jack McKenna, and Directors at Large: Suzanne Kroeze and Edmund Gross

A. Call To Order: President Mark promptly called the meeting to order at 7:00 p.m.

B. Minutes of Last Meeting and Annual Meeting: Both were unanimously approved on line.

C. Treasury Report:
Jack presented the 2017 Profit and Loss Review and the 2018 Budget. He will keep monthly accounts and bring reports of P&L and budget vs. actual to each board meeting. A.J. Houston, our accountant and a member, will continue to prepare taxes *pro bono* for us. Financials will be in the Membership Only section of the website and a password to log in will be needed.

D. Membership Report:
Chris reported that we currently have 99 members, 51% are families, 22% are new members, 78% are renewing, and 11% are junior members. Suggestion for 2019: discount (regular fee) by 2/1; price increase of $5 beyond that date.

E. Old Business:

1. Holiday Party Review: Chris shared positive feedback about the location and the atmosphere. The same venue for 2018 and 2019 has been secured with a deposit with the same price as 2017. Next year we will relocate food/drink/music. We need more tables for seating. High cocktail tables can be an option.

2. Club Clothing Orders: The new kit from Pactimo, in Colorado, will appear in the spring. The snazzy design has a gradient of aquatic blue color. It is stylized after the original club jersey, and is called the heritage design, matching the wool sweaters. Pants/shorts and a bib style will be black with matching blue. Ordering and payment will be online. Orders must have five of each item. There will be a deadline for ordering.

3. Bowling Party: We'll be at Monterey Lanes on Feb 4 with 27 signed up. $20/person.

4. **Power of Attorney Discussion:** Yvonne will be hosting an informative meeting for members.

F. New Business:

1. Sea Otter Support and Volunteers: The Gran Fondo will be Saturday, April 21. Management is aware that we want to help again this year, but we have no contract yet.

2. New Club Sponsors: Four bike shops are promoted as they support the club. Two new sponsors are Alvarado Street Brewery that offers a 10% discount on food. We patronize them on the Thursday ride and end the Santa Cycle Ride there. Light & Motion always donates to the holiday party.

3. 2018 Events

a. a) Bowling – February 4
b) Picnic – Sunday, August 26
c) Bocce Ball – Jeff hosted last year
d) Twilight Ride – Laguna Seca, Wednesday August 21
e) Movie Night: New location possibly at MY Museum, sponsored by Yvonne Asher.
f) Holiday Party – December 15 at the Pacific Grove Museum
g) Santa Cycle – Saturday in December

b. Donations/Awards/Grants: We want to spend money locally.
a) Junior Cycling – Unanimous vote to donate $500 now.
b) Friends of the Santa Cruz County Rail Trail – from Santa Cruz to Watsonville, and eventually to Castroville/Marina
c) CalBike – They are advocates in Sacramento for the Idaho Stop Law.

c. Membership and Dues: We must join these organizations, as that is how we get our insurance.
a) League of American Bicyclists - $100
b) USA Cycling - $200

G. Next Board Meeting: We will meet Tuesday, March 27 at Jack's, 1122 Pelican Road in Pebble Beach.

Respectfully submitted,

Cath Tendler-Valencia
Secretary