Velo Club Monterey Board Meeting Agenda - 8/29/17
26346 Carmel Rancho Lane, Carmel CA 93923

A. Call To Order: President Mark Kaufmann called the meeting to order at 7:02. Present: President Mark Kaufmann, Vice President/Membership Chris Swainson, Secretary Cath Tendler, Members at Large: Edmund Gross and Suzanne Kroeze, and guest Michael Burke. We met at Chris's office in Carmel.

B. Announcements: CalTrans Adopt-a-Highway program has awarded VCM a Certification of Completion, Keeping CA's Highway Roadsides Beautiful 2012-2017.

C. Minutes of last meeting were approved by email and by vote at this meeting.

D. Treasury: Mark has access to Chase Bank access in Ed's absence. We have $2,267.59 in checking. We have $6,668.24 in savings. Total = $8,935.83. Expenses for the picnic were $350. The 50% down payment for the Holiday Party is $925 for the Pacific Grove Museum and the 50% down payment to DNA Entertainment for the DJ is $300.

E. Membership: Chris shared that total membership is 168 members, 10 fewer than last year despite dues increase from $25 to $35 and from $30 to $50 for families. 16% are new members. We discussed having an "introductory rate" of $20 to entice new members, including the first cup of coffee. We also discussed strategies to encourage new and younger members, including a ride for new members, starting at 8:30 in Pacific Grove.

F. Old Business

1. Summer Picnic Post Mortem: Mark reported that it was a big success being less expensive, folks having a fun choice of two rides, and being social in a home setting.

2. Sept. 9th Time Trial Status: Edmund reported that so far nine people have signed up. Participants must be VCM members and includes a signed liability release. People ride individually, so won't they be close on the course. There are at least four corners that need course monitors with at least three orange cones at each of those corners. We will have an EMT and medical equipment. Maybe junior members will want to participate.

3. Directors and Officers insurance has been acquired.

4. Holiday Party Planning: Chris informed us that the event is Saturday, December 16, from 5:30 to 10:00 p.m. at the Pacific Grove Museum. The museum supplies wine and water glasses for 100 people. We might save $1,000

from last year's cost. We pay a security deposit of $500 that may be returned if we leave the premises intact. We need a Hospitality Committee to help with decorations and food set up. Eating will be in the Bird Gallery. The Main Gallery will be for dancing. Bonus! Museum staff will set up and break down/clean up. The committee will revisit the venue in the fall.

5. Rewrite of Club By-laws Status: Thank you, Mark, for rewriting the by-laws from 2000, which will be voted on by the club at the December party.

G. New Business

1. Date for Hwy 1 Adopt-a-Highway Cleanup is be scheduled for Tuesday, September 12, after the TMNRJ ride,

2. Fall Movie Night: Carmel Rancho Tuesday, October 25, a movie about an Italian/Canadian bike manufacturer, Marinoni, who returns to racing to claim the title of fastest hour over age 75.

3. Heritage Jersey Design: Mark told us that the design is based on a wool sweater from the early 1970s. It will be light blue, red and black with capital letters and a white cap to match. We will get a new artist designed logo for our new identity.

4. Laguna Seca Twilight Ride: We are sponsoring on Wednesday, October 11 at 5:30 and will serve brats and beer. We earn $2.00 of each $10 entry fee.

5. Club Assets: Ed and Vanessa Bredthauer have done an excellent inventory, which is now at Mark's. In addition, we have Edmund's corn holes.

6. Charles Schwab, where Chris's stepson Max works, might want to sponsor a biking event.

7. In the shadow of Ed Bredthauer's accident, Yvonne Ascher is willing to offer a get-together to inform us about Power of Attorney.

8. We discussed granting an honorary member recognition for contributions to the bicycling community.

H. Next board meeting will be Monday, November 6, at 7:00 p.m. at Chris office in Carmel.

The meeting adjourned at 9:20 p.m.

Respectfully submitted,
Cath Tendler -Secretary