Velo Club Monterey Board Meeting Minutes

1/24/17

Present: President - Mark Kaufmann, Vice President - Chris Swainson, Secretary - Cath Tendler-Valencia, Treasurer - Ed Bredthauer, Board Members at Large - Edmund Gross and Suzanne Kroeze, Presenter – Gordon Martine, and Visitors - Michael Burke and Jeff Wallace.

A. **Call To Order** – by President Mark at 7:03 p.m.

B. **Minutes** - approved unanimously from October meeting and holiday party

C. **Treasury Report** – Ed Bredthauer

~ Cash Balance: 1/1/17 = $8,719 at Chase
~ 2016 Profit and Loss: $1,500 net loss for the year
~ Higher Expenses than previous year: holiday party, internet, water bottles, new brochures, Junior Development donation, QuickBooks online
~ Holiday Party: cost $4,057, about $1,000 more in 2016 - mostly for venue (+$500), DJ (+$50), and salmon (+$100)
~ PayPal: 2% charge for membership renewal, water bottles, and jerseys
~ Tax filing update – A.J. Houston, our tax accountant will do our filing *pro bono*. No taxes paid for non-profit, 501(c)(7). Refile every two years.
~ Club Insurance is through USA Cycling - $1,000,000 liability insurance for group rides/training rides.
~ Discussed whether we should require two signatures on checks. No action taken

D. **Membership Report** – Chris Swainson

~ 113 members, 74 family, 38 individual, 4% new members this year
~ Additional email and Facebook renewal requests to go out in March.
~ Membership cards have been sent to new members.

E. **VCM Junior Development Team Update** - Gordon Martine, coach >12 years

~ 14 riders: 3 girls, 11 boys, ages 13-18, 8th grade to high school.
~ Goal to help them get to the next level, training throughout the year, 4 days/week, 2-3 hours daily
~ Gordon rides and maintains 14 bikes (some purchased, some donated), shoes in assorted sizes and kits (donated by Don Chapin), which are returned upon graduation.
~ It was moved, seconded and approved unanimously that the club would contribute $500 to the Junior program, with the possibility of an additional $500 mid-year.

F. **TAMC Bicycle and Pedestrian Committee Report**– Bill Boosman – absent, postponed to next meeting.

G. **Web and Communications Report** – Mark Kaufmann

~ More visitors to FB than website. Photos gather traffic on FB.

~ 2018 is the 50th VCM anniversary! Discussion of putting Club History is on the website. Heidi Haussermann wrote a previous club history in club newsletter, The Crank. Edmund Gross to head up research on history.
~ Possible additions to website include: Member-Posted Rides, Photo Gallery Page and TAMC Page – Bill Boosman to post on FB page.

H. **Old Business**

~ Holiday Party Recap – plan ahead for 2017 with venue and date
~ Since Wave Street costs rises annually, we will explore other venues.
~ Intro to Group Riding Classes: Gary Feldstein has training with League of American Cyclists and may help. Need to select spring dates for new classes and then promote.

I. **New Business**

~ Sea Otter – agreed that we would volunteer in smaller numbers (20-25) to work rest stops for ½ day at the Gran Fondo. Ed B. to follow up.
~ General discussion on if we need additional fund raising.
~ Alvarado Street Brewery may want to sponsor us. Mark K. to follow up.
~ 2017 Event Planning
  ~ Summer Picnic – Set for August 20th. New location at Coniglio Family "compound" 1.2 miles up Laureles Grade from Carmel Valley Rd.
  ~ Movie Nights – popular event, so continue. $5 fee.
  ~ Mazda Raceway Twilight Ride - October 11, 2017
  ~ Holiday Party
  ~ Santa Ride – December, find local charity to support with cash and/or toys,
  ~ Other: Bowling night was a success/Bocce Ball discussed
  ~ Club Races (Hill Climbs/Time Trials): open entry, not just the club. Possible locations at Fort Ord: Parker Flats/South Boundary.
~ VCM Kit for 2017: possibly include Alvarado Street Brewery as sponsor
~ Update of Club Bylaws sometime this year: Mark to review
~ Club supports Rails to Trails, Adventure Cycling and League of American Bicyclists with memberships. Board review as renewals appear
~ Inventory by Chris: banner, tools, water bottles, party supplies, bike boxes at Leonard Laub's home in Monterey, deposit when borrowing, and Park tools at Cath T-V's home in Seaside at no cost

~ **Next Board Meeting**: March 21, 2017 at 7:00 p.m. at Edmund Gross's home.

Meeting adjourned at 9:35 p.m.

Minutes Respectfully submitted,

Board Secretary, Cath Tendler-Valencia