Velo Club Monterey
Meeting Minutes
9/25/19

Board DRAFT

Edmund Gross's Home

Present: President Mark Kaufmann, Vice President Chris Swainson, Treasurer Jack McKenna, Members-at-Large Suzanne Kroeze and Edmund Gross, Vera Noghera, Tom Rolander, Leslie Everett, Michael Burke and Secretary Keely Clifford. We enjoyed snacks and drinks.

Call To Order: Mark called meeting to order at 7:37pm.

A. Announcements: Mark welcomed guests Tom Rolander and Lesley Everett. Lesley has offered to organize the Christmas party and Tom has offered to be nominated to the VCM Board for 2020.

B. Minutes of last meeting approval: Minutes were unanimously approved for the previous board meeting held on 5/16/2019.

C. Treasury Report – Jack

Treasury reports for the previous months were approved. Jack estimated we had around $3000 in expenses and $7000 in revenue. He said $4000 has been budgeted for the Christmas party. We have $4671 in savings, which is higher compared to the same time last year.

D. Membership Report – Chris

2019 Membership status: We have the highest number of members EVER at 199-200 members! The 7am and 7:30 rides have merged into one 7:30 ride. There is a higher percentage of VCM members on the 8:30 ride. We discussed ways to encourage the 7:30 riders to join VCM since the majority are not members. We will all work to increase membership at the 7:30 ride.

E. TMAC Report – Vera

Vera reported a good VCM showing at the Grand Opening Celebration of the new North Fremont Bike and Pedestrian Project on Saturday, September 14th. TAMC has started a new initiative to improve Safe Routes To School. We are in TAMC District 5.

F. Old Business --

1. **June 19 Twilight Ride review**
   a. 94 riders - earned $188 (we earn $2 per rider). Lots of non-VCM riders
   b. $260 in donations for beer and brats
   c. $159 in beer/food expenses
   d. Net $289
   e. Remember to bring water/non-alcoholic drinks to next Twilight Ride on October 16th night.

2. **June 24 Bocce Ball**
   a. Fewer attendees this year
   b. Jeff was out of town, not sure why attendance was down compared to last year.

3. **Summer Picnic Review**
   a. Estimate around 85 attendees, about the same number as last year
   b. $287.79 expense for food and supplies, budget was $300
   c. Earned $90 from non-member fees
   d. Rides well attended

G. New Business -

1. Board Elections – VCM has 5 Year Term Limits so Mark and Chris have to step off the Board in December 2020.

a. Select Board Nominating Committee

b. Proposed slate -

Board member proposed slate would remain the same, except Tom Rolander, who has excellent computer and organizational skills honed from Big Sur Marathon work, would be nominated in place of Edmund as Member-at-Large in the next election. Email to members for additional candidates due November 1st

c. Electronic ballots out by November 15. Vote by Dec. 1

2. October 16 Twilight Ride - Chris will be in charge. Mark will help and bring his grill. They will bring water/non-alcoholic drinks in addition to normal brats and beer.

3. Holiday Party Planning -

a. We discussed and decided party would be free for VCM members who volunteered 2-3 hours on a VCM project during the year. Members who did not volunteer or guests would pay $20 to attend. Mark is keeping track of who has volunteered. Approximately 25 people have met the hourly volunteer requirement for free entrance. Mark will remind members in his

next email to volunteer for free entrance to holiday party.

b. VCM usually sends out about 100 Evite invitations to the holiday party. In 2017 approximately 110 attended and in 2018 about 95.

c. We discussed challenges and lessons learned from the party last year. We determined that dining room should be closed off until dinner is ready for everyone. When guests arrive Junior bike members will receive member's food and bring to dining room. All guests must go to bar/dance floor/patio or other museum areas until dinner is served.

d. We decided having the bar and DJ in the dance floor area would be best. Bartender shifts would be 30-45 minutes max. Last year a few bartenders had to work the entire party, which we will avoid this year.

e. Leslie will take the lead in organizing the party including meeting with Museum staff and identifying their duties to avoid last year's problem with VCM staff members cleaning up after the party.

f. Last year Edmund cooked 30 pounds of salmon. It was well-received, and we gratefully accepted his offer to do the same this year.

4. Movie Night –

a. Chris said he has 2 potential locations for the next movie night: Mad Dogs and Englishmen in Carmel, which can hold more than 30 people and Team Beasley, which can hold a maximum of 30. Keely mentioned the Osio Theatre can also show a VCM movie. It has many different theater sizes with advanced screens and acoustics. Mark noted we would need to collect donations from members since we would need to pay for the theaters in advance. Chris' two potential locations above have a clear advantage, as they would be free. We discussed having the next movie night at either Mad Dogs and Englishmen or Team Beasley after November 18, perhaps November 20 or 26.

H. Next Board Meeting Date - Thursday, November 21 at Keely's House