Velo Club Monterey Board Meeting Minutes
9/16/20 Via Zoom Conference Call

Present - President Mark Kaufman, Vice-President Chris Swainson, Treasurer Jack McKenna, Secretary Keely Clifford, Lesley Everett and Members-at-Large Suzanne Kroeze and Tom Rolander

Call to Order - Mark called the meeting to order at 7:07pm

I. Announcements - There were no announcements

II. Minutes – Minutes of July 15 Board Meeting approved

III. Treasury Report - Jack presented the treasury reports and an additional $275 in income was added. The Treasury reports were unanimously approved.

IV. Membership Report - Chris said we now have 164 members. About 1/3 of the membership is on Strava as of September, probably more now.

V. TAMC Report – nothing new to report.

VI. Old Business -

1. VCM Strava Club Update (Tom) **–** When Tom took over the VCM Strava Club it was an open club, meaning anyone could join it and there 217 members from all over the world. Tom made the VCM Strava Club into a closed club requiring VCM membership, which brought the group down to 32 members. Tom is responding to each non-VCM member inviting them to join VCM in order to join the VCM Strava Club and now there are 53 members.

2. Cycling Buddy Program (Suzanne) - No action taken.

3. Policy Development Manual (Mark**)** - Mark said this project will likely become more of a Mission Statement.

4. Committee Development (Mark) – We discussed the following:

- Finance committee – comprised of Treasurer and President
- Election committee – comprised of President and Tom
- Membership committee – Tom said VP should take the lead. Chris will work to bring the new person up to speed.
- Communications – Tom with Mark assisting
- Events Director – Should be a job which coordinates and delegates to others the many social and community events VCM does. Mark has been doing this job mostly by himself, which has made it relatively time-consuming job. Mark can help train the new Events Director. Board agreed to continue talking about this role during the next meeting.
- Velo Club Clothing – Patrick Tregenza and Keely
- Bike Trail Cleanup – Suzanne

5. Succession Planning for the Board - Tom will become VP and will take on duties with Chris assisting**.** Chris will become President for at least one year.

    Notes:
    - Patrick Tregenza is interested in joining the Board.
    - Jose could be the next treasurer after Jack terms out in 2023.
    - Suzanne terms out in 2022.
    - If someone is eager to be Secretary then Keely will step down.

VII. New Business –

1. VCM Fall Century Ride – Chris discussed offering a cycling weekend starting at 6pm on Friday, November 6 through 6pm on Sunday, November 8th where members would ride either 100 miles or 100 km and win prizes. Chris, Tom and Suzanne will work on this idea.

2. Alternatives to 2020 Holiday Party – We will roll over to next year our deposit with PG Museum of Natural History. Lesley said we should offer VCM members some sort virtual holiday event on December 12. She led a discussion outlining ideas including teaming up with a local restaurant for curb-side pickup of a special holiday meal and a Zoom party with breakout rooms. Chris, Suzanne and Keely will each look into 3 restaurants and report back. We discussed Zoom party length and agreed it should not be longer than 2 hours maximum, shorter would probably be better.

3. Possible creation of Cash Reserve for future expenses – Tom led a discussion identifying the benefit of having some sort of VCM cash reserve. We are doing pretty well this year with over $10,000 in our combined checking and savings accounts. But if we hosted a holiday party we would spend about half of our cash and then would be poorly positioned to survive another problem like Covid.

4. Discussion of "Giveback" or Lower Fees in 2021 -
    a. offer a discounted VCM member fee to those who pay by a certain date?
    b. reduce dues/require payment for Holiday Party?

5. 2021 Board Election in November –
    i. Mark will set up a meeting of the Nominating Committee (Suzanne, Mark, Chris and Keely).
    ii. VCM Board slate completed around November 1st
    iii. Request for any additional nominees from members by November 1st.
    iv. Election email to go out by Nov 15th.
    v. Votes Due By December 1st.

VIII. Next Board Meeting Wednesday evening, November 18th at 7pm

Meeting Adjoined 8:53pm