Velo Club Monterey Board Meeting Minutes
11/18/20 Via Zoom Conference Call

Present – President Mark Kaufmann, Vice-President Chris Swainson, Treasurer Jack McKenna, Secretary Keely Clifford, Members-at-Large Suzanne Kroeze and Tom Rolander

Guests—Patrick Tregenza

Call to Order - Mark called the meeting to order at 7:10pm

I. Announcements - There were no announcements

II. Minutes – Minutes of September 16th Board Meeting were unanimously approved.

III. Treasurer's Report - September and October Treasurer's reports were unanimously approved.

IV. Membership Report - Chris said we now have 165 members. Tom reported that three people requested joining VCM Strava Group, and one of the three (Brian Case) joined.

V. TAMC Report – nothing new to report.

VI. Old Business -

1. Holiday Party/Century Ride (Chris/Tom**)** – We discussed sending out an invitation by December 1st for a holiday Zoom Party and Metric or Standard Century ride competition. All information must be sent to Mark by November 27th so he can send the invitation to members on December 1st. The "Metric" or "Standard" century ride may be ridden in as many stages as the member wants between 6am Saturday, December 5 and 4pm, December 12. The VELO Club budgeted $2600 for the Zoom Party and the Metric and Standard event. This would allow $1000 for a timely member renewal incentive/new member signup gift buffs, $1000 for metric and century ride prizes, raffle gifts and a $600 buffer. Gift ideas included bike shop gift certificates and VCM cycling gear. Photos are due to Patrick ASAP so he can make a slideshow for the Zoom party.

2. Committee Planning for 2021 (Mark) – Mark is documenting everything for incoming president. Suzanne will be Events Coordinator. Tom will take over Website management.

3. 2021 Board Election Update (Mark) –The following slate of club officers and directors, for Fiscal Year 2020/2021, was proposed by the Nominating Committee:

   President/Acting Secretary ---Chris Swainson
   Vice President ---Tom Rolander
   Treasurer/Acting Secretary---Jack McKenna
   Secretary ---Keely Clifford
   Director at Large ----Suzanne Kroeze
   Director at Large ----Patrick Tragenza

   Ballots were sent of all registered members on November 15, 2020 and after the close of voting no write-in candidates were proposed and the original slate was elected by membership.

VII. New Business –

1. 2021 Membership Development
    i. Appeal Letter written by Chris to be sent before end of year
    ii. Discussed incentive for renewals before end of year. Decided that the free buffs to members who renew by January 31, 2021was enough of an incentive and we wouldn't offer any discount.

VIII. Next Board Meeting - Wednesday evening, January 13th at 7pm

Meeting Adjoined at 9:04pm