Velo Club Monterey Board Meeting Minutes – Approved
3/10/21 Via Zoom Conference Call

Present: President, Chris Swainson; Treasurer, Jack McKenna; Secretary, Keely Clifford; and Members-at-Large, Suzanne Kroeze and Patrick Tregenza.

1. Call to Order - Chris called the meeting to order at 7:04pm
2. Announcements
   2.1. Chris announced that Tom Rolander had emailed his resignation as Vice President to him at 2:30pm that day because he felt he was not social enough to be an effective president. He volunteered to serve as Webmaster. Discussion among Board members ensued. Patrick said that Tom would like to be a Member-at-Large as well as Webmaster. Chris asked the Board if anyone would like to be Vice President for the rest of this year and become President next year. Patrick offered to take over as VP and be President next year when Chris stepped down. No other Board member volunteered.
3. Minutes of last meeting
   3.1. Minutes from February 10th, 2020 were unanimously approved.
4. Treasurer's Report. – Jack
   4.1. Jack reported that he has incorporated all expenses, including the initial $800 buff order and the second $600 buff order. There is only now about $250 left in VCM Operating Budget. We still have $6280 in checking account and $4,672.94 in the savings account.
5. Membership Report – Chris
   5.1. Membership Total: 137 which includes 2 new Junior members. Chris is contacting members who have not yet submitted the required liability waiver along with their membership renewal payment.
   5.2. Membership Renewal – agree on next communication to past members and timescales. Discussed how to get A and B riders, who are usually younger and faster than C group riders, to join VCM. We discussed who usually rides with the faster A and B groups: Sue and Gordon are VCM members and leaders of the Jr. Development Team who also ride with the A and B groups. So, Sue and Gordon are defacto ride leaders and could be Ambassors of the A and B group. Heidi and Mark on their tandem sometime ride with A and B groups also. Chris and Patrick will reach out to Sue, Gordon, Heidi, Mark and other A and B riders to encourage membership.
   5.3. Strava Club update – Tom and Chris – discussion postponed.
6. Events Report – Suzanne as Events Chair
   6.1. Twilight Ride Update – Suzanne contacted the new Laguna Saca management and they are still awaiting County approval of their proposed Covid protocols before they can host any events there. We have seen a couple of cars going around the track, but they are not holding any events yet.
   6.2. Trivia Night Wash Up – Very successful, first ever VCM Trivia Night was held on February 23rd. Everyone enjoyed it. Suggested improvements included having only 5, not 6 categories and allocating a shorter amount of time in each breakout room.
      6.2.1. Next Trivia night is tentatively planned for May. Suzanne will submit a proposal to the Board IAW VCM By-Laws, Article 7.2.
         6.2.1.1. Prizes to be discussed further.
   6.3. Vernal Equinox Century Ride – Patrick discussed this March 17-23 ride and will prepare a proposal for Board approval.
      6.3.1. Prizes to be discussed further
   6.4. Events knowledge base/club assets – Chris will send information to Suzanne for VCM Movie Night.

7. TAMC Report – Nothing to Report

8. Ongoing Business

8.1. Improve club communication – Chris

8.2. Membership Waiver Forms – Board discussed at length. Tom had researched and on Feb 8 sent via email the results of his exhaustive research "Framework for VCM Insurance" showing that every cycling club requires non-members to sign liability waivers at the beginning of the ride.

8.2.1 Board agreed we should hire an outside attorney who specializes in non-profit liability issues to provide the VCM Board with a written assessment and recommendation for our General Liability.

8.3. Communication with members – agree way forward with emails

8.4. Club Brochure – update and agree timescales. Patrick said he isn't a graphic designer and doesn't know how much work it will take to redesign the brochure. Patrick said he hoped he could start next week but that no later than mid-May he would have a draft. Chris stated he was happy to help Patrick, that he has no formal training either, he does all the graphics for their company and that he found it doesn't take too much time.

8.5. Amendment to Articles required – see Article 6 Fiscal Year change

8.5.1 Agree way forward and timescales: Chris and Jack will meet next week to discuss 2021-2022 budget

9. New Business

9.1. Create 3/5 year plan – on going, TBD especially with Liability Waiver decision. Board discussed hosting Century rides etc like many other cycling clubs host. VCM is a 501(c)(7) non-profit, member-funded social club, where income is primarily received from member dues and expenses should be spent on member benefits. Donations to a 501(c)(7) organization are not tax deductible. Board discussed the benefits of changing to a 501(c)(3) public charity designation, where donations are tax deductible and approximately 85% of expenditures must be directed towards charity.

9.2. Club Kit – Board agreed to keep Pactimo. Patrick stated he should have several design options available for our May meeting.

10. Meeting Adjourned 8:45pm

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